**COURSE OUTCOCME OF BBA (GENERAL)**

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| **Sr. No.** | **Subject** | **Course Outcome** |
| BBA  101 | Business Organization | To understand the conceptual  understanding  of fundamentals of business system a  to and impart knowledge regarding  for the various form of business  Organization. |
| 102 | Business Mathematics | To develop an idea how mathematics  techniques were used to record  transactions and handle various  Business operations.  . |
| 103 | Financial Accounting | To understand the different accounting  concepts and conventions along with  general accepted accounting principles  in preparing financial statement. |
| 104 | Computer Fundamental | The objective of this paper is to  acquaint the students with the basic of  computer helpful in conducting  Business efficiently. |
| 105 | Business Communication | To Understand communication  process and barriers to communication,  Develop skills for Verbal and Non-  verbal communication and  Increase student’s ability to give  Effective Presentations. |
| 106 | Micro Economics for Business decisions | To understand the background of  managerial economics as well as  Role and functions of managers. |
| BBA  201 | Principle of Management | To understand the fundamental  concept and principles of management,  basic roles, skills and functions of  Managers. |
| 203 | Company Accounts | The objective of this paper is to  understand knowledge of new  trends in corporate accounting issue of  Shares and redemption of shares. |
| 204 | Computer Application | To acquire knowledge and develop  understanding of the necessary of  computer techniques helpful in  conducting the business operations  Successfully. |
| 205 | Organization Behavior | The Objective of this course is to  provide a brief idea about the  attributes of behavior requires for  Running organization in a right direction. |
| 206 | Business Statistics | The objective of this subject is to  provide an understanding for the  BBA students on statistical  concepts to include measurement of  location and dispersion  probability, regression and  Correlation Analysis. |
| BBA  301 | Cost  Accounting | To Analyze implications of cost in  managerial decisions, Prepare different  budgets Understand Standard costing and  analysis of deviation and Break Even  concept. |
| 302 | Marketing Management | Evaluate the significance of  marketing, the marketing concepts in  Global environment. and its relevance. |
| 303 | Capital Market | To know the basic concept of capital  Market, stock market and role of SEBI. |
| 304 | Production Management | Objective of this Course is to provide a  sound understanding of the basic  principles of production management and their applications in  the business & industry |
| 305 | DBMS | To provide the awareness related to data  Base management system. |
| 306 | EVS | To Acquire skills to understand environment and its various components, related issues and  Problems. |
| BBA  401 | International Business  Environment | Identify and evaluate the complexities of  business environment and their impact  on the business |
| 402 | Financial Management | To gain the knowledge of capital  Budgeting technique, divided policy,  working capital management, cost of  Capital. |
| 403 | Human Resource  Management | To Understand the role of human  resource management in organizations  and the factors shaping that role and key  concepts and theories from the field of  HRM |
| 404 | Business Research Method | To learn and use the concept of  research methodology, reliability and  validity of experiments and how to  perform exploratory data analysis by  using parametric and non-parametric  Hypothesis tests. |
| 405 | Business Law | To Become aware of Law in general, legal aspects of Business and familiar with  Laws governing commercial deals. |
| 406 | Introduction to IT | To Understand the basic concepts and technologies used in the field of  management information systems |
| BBA  501 | Purchase of Material Management | To know to make planning, decision  making, controlling, staffing,  organizing etc. to understand new  approaches in management |
| 502 | Corporate Law | To Know about the Corporate Laws in  Genera and awareness about legal  aspects of Company law. |
| 503 | Management Accounting | To study the Indian Banking system,  Banking regulation act 1949,  Commercial Bank, Development Bank  and Digital Bank |
| 504 | Computer Networking and Internet | The objective of the course is to equip  the students with the ability to  analysis interpret and use accounting  information in managerial decision  Making. The student is expected to  have a good working knowledge  Of the subject. This course provides the  students an understanding of the  Application of accounting techniques for management. |
| 505 | Presentation Skill | To give knowledge of direct and  indirect tax |
| 506 | STR | To practically Relate the knowledge and  skills acquired at the workplace, to their  on-campus studies and the training  Concept and preparing a report on that. |
| BBA  601 | Corporate Tax | To provide knowledge of direct and  indirect tax |
| 602 | System Analysis and design | To study the analysis of system and its  framework |
| 603 | Foundation of International Business | To give knowledge about Indian  economy Five Year Plan WTO New  industrial Policy etc |
| 604 | Consumer Protection | To study the six fundamental rights of  Consumer and bring consumer awareness. |
| 605 | E- Commerce | To understand online transactions and  Online business operations. |
| 606 | Personality Development and Soft Skill | To Conduct effective business  correspondence and prepare business  reports which produce results |
| 607 | VIVA- VOCE | To Develop a thorough understanding of  the chosen subject area and Demonstrate  the ability to collate and critically assess/  interpret data generate an ability to  effectively communicate knowledge  in a scientific manner |