LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- MACRO ECONOMIC

ANALYSIS AND POLICY, BBA- 2^{ND} SEM

| MONTH | TOPIC |
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| | |
| MARCH -22 | Nature and scope of macroeconomics, circular flow of income; national income alternative concepts and the measures, income and their interrelationship, stock and flow variables, aggregate demand, supply and macroeconomic equilibrium, nature of a trade cycle, causes of booms and recessions. |
| APRIL-22 | Macro analysis of consumer behavior, cyclical and secular consumption, income consumption relationship, absolute, relative and permanent income hypothesis, simple Keynesian Model of income determination; multiplieranalysis. |
| MAY-22 | Nature of fiscal policy, fiscal deficits, fiscal policy in relation to growth and price stability, basic issues in fiscal deficit management, nature and management of public debt; business taxes – types, rationale and incidence |
| JUNE-22 | Money supply measures; credit creation process and money multiplier, instruments of monetary policy; promotional and regulatory role of central bank; monetary policy – types, causes, effects and control measures |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester-FOUNDATIONS OF INTERNATIONAL BUSINESS, BBA- 6^{TH} SEM

| MONTH | TOPIC |
|-----------|--|
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| MARCH -22 | Types of international business; basic structure of international business environment; risk in international business; motives for international business; barriers to international business; global trading and financial system – an overview. |
| APRIL-22 | Foreign market entry modes; factors of country evaluation and selection; decisions concerning foreign direct and portfolio investment; control methods in international business |
| MAY-22 | Basic foreign manufacturing and sourcing decisions; product and branding decisions for foreign markets; approaches to international pricing; foreign channel and logistical decisions |
| JUNE-22 | Accounting differences across countries; cross cultural challenges in international business; international staffing and compensation decisions; basic techniques of risk management in international business |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- Business Environment and

International Business, B.Com (Hons.) VIth Semester

| MONTH | TOPIC |
|-----------|--|
| | |
| MARCH -22 | Business Environment: concept; components and importance; SWOT Analysis. Agriculture in India- Problems, Importance, contribution in national economy, remedial measures. Economic Trends (overview): income; savings and investment; industry; Trade and balance of payments. |
| APRIL-22 | Problems of Growth: Unemployment, Poverty; regional imbalances, social injustice, inflation, parallel economy and industrial sickness. Role of Govt. in Indian Economy: Monetary and Fiscal Policy; Industrial Policy; Industrial Licensing; Privatization and Devaluation; |
| MAY-22 | International Business: - An overview; Domestic versus International Business; Major risks and challenges of International Business; International Business Environment- Components and determinants; stages of internationalization of business; international business approaches, concept of globalization. Modes of entering into international business; nature of multinational enterprise and international direct investment; foreign exchange; determination of exchange rate; Balance of payments. |
| JUNE-22 | Theories of International Trade- Absolute advantage theory; comparative advantage theory; factor proportions theory; Product life cycle theory of trade; government influence on trade; rationale for government intervention, instruments of trade control; role of WTO,IMF and World Bank in international trade. Assessing International markets; designing products for foreign markets; branding decisions; international promotions policy; international pricing; international logistics and distribution. |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- International Economics, BA

(Economics) Pass Course, Semester VI

| MONTH | TOPIC |
|-----------|---|
| | |
| MARCH -22 | Inter-regional and International Trade; Comparative Cost Theory; Hecksher-Ohlin Theory; Rate of Exchange Determination; Mint Par Theory and Purchasing Power Parity Theory |
| APRIL-22 | Fixed and Flexible Exchange Rate; Exchange Rate Policy in India.Free Trade Vs Protection; Terms of Trade, Exchange Control. |
| MAY-22 | Change in Value, Volume, Composition and direction of Foreign Trade in India since 1991; Balance of Trade and Balance of Payments Structure, causes of adverse Balance of Payment in India and measure to correct it. Foreign Trade Multiplier. |
| JUNE-22 | Objectives, Functions and advantages for India of International Monetary Fund; World Bank; World Trade Organisation and South Asian Association for Regional Cooperation Preferential Trading Arrangement (SAPTA). |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- Microeconomics – II BA Second semester

Teacher Name:- Poonam Rani

| TOPIC |
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| |
| Market Structures, Perfect Competition: Characteristics and assumptions, Price |
| determination under perfect competition, |
| |
| Equilibrium of the firm and industry in the short period and the long period. Monopoly: |
| Characteristics, Equilibrium of the monopoly firm in short period and long period, |
| Concept of supply-curve under monopoly, Price discrimination, Measure of monopoly |
| power. |
| Imperfect Market: Monopolistic competition, characteristics, short period and long |
| period equilibrium of the firm, Group-equilibrium, selling costs, product differentiation, |
| excess capacity. Oligopoly: Characteristics, emergence of oligopoly, cournot's model, |
| Bertrand's model, Price rigidity, Price leadership, Collusive and non-collusive oligopoly. |
| Market failure: Market efficiency, Reasons for Market failure, Public goods and |
| externalities, transaction costs, asymmetric information, public policy towards monopoly |
| and competition. Unit-IV Theory of factor pricing: Marginal productivity theory of |
| distribution, Backward bending supply curve of labour, Ricardian and modern theory of |
| rent, quasi-rent, net and gross interest, theories of interest, net and gross profit, theories |
| of profit. |
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Macroeconomics-IGOVERNMENT COLLEGE BAHADURGARH LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- Macroeconomics-I fourth semester

Teacher Name:- Poonam Rani

| MONTH | TOPIC |
|-------|---|
| | |
| March | Concept of Money in a Modern Economy; Monetary Aggregates; Demand for Money |
| | |
| April | Quantity Theory of Money; Liquidity Preference and Rate of Interest; Money Supply, Credit Creation and Monetary Policy. |
| May | Derivation of IS and LM Functions; IS-LM and Aggregate Demand; Shifts in AD Curve. Theories of Trade cycles: Samulson and Hicks models, Harrod and Domar growth model. |
| June | Gains from International Trade, Balance of Payments; Market for Foreign Exchange; Determination of Exchange Rates.Nature and Scope of Public Finance, Principle of Maximum Social Advantage, Effects of Public Expenditure, Impact and Incidence of taxes, Characteristics of a Good Taxation System. |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester:- Business Economics (BCH.2.02) B.COM HONERS

Teacher Name:- Poonam Rani

| MONTH | TOPIC |
|-------|--|
| | |
| MARCH | Cost of Production: Social and private costs of production, difference between economic and accounting costs, long run and short run costs of production |
| APRIL | Economies and diseconomies of scale and the shape of the long run average cost. Learning curve. Unit-II Perfect Competition: Assumptions, price and output decisions. Equilibrium of the firm |
| MAY | Equilibrium of the firm and the industry in the short and the long runs, including industry's long run supply, difference between accounting and economic profits, producer surplus. Unit-III Stability analysis – Walrasian and Marshallian. |
| JUNE | Demand – supply analysis. Other Monopoly and Monopolistic Competition and price determination therein. Unit-IV Factors in economic-Development: Physical and Capital Formation, role of Technology; Sustainability Institutional factors / variables in development. |

LESSON PLAN FOR SESSION 2021-22

Subject Name with code and semester: Business Economics-II

(Code: 2.03) B.Com Second Semester

Teacher Name- Poonam Rani

| MONTH | TOPIC |
|-------|---|
| | |
| MARCH | Profit Maximization and equilibrium of firm and industry; Short run and Long run Supply Curves; Price and output determination, Practical Applications. Monopoly: Determination of price under Monopoly; Equilibrium of a firm, revision, test |
| APRIL | comparison between Monopoly and Perfect Competition; Price Discrimination; Multi- Plant Monopoly, Practical Applications. Unit-II Monopolistic Competition: Meaning and Characteristics; price and output determination, revision, presentation |
| MAY | Product differentiation; Selling cost; comparison with Perfect Competition; Excess capacity under Monopolistic Competition, Oligopoly: features, price rigidity model, duopoly model, price leadership. Unit-III Marginal Productivity Theory and demand for factors; nature of supply of factor inputs, Determination of wage rates under perfect competition and monopoly. Exploitation of labour; Rent- Concept, and Modern Theories of rent, Test of monopoly |
| JUNE | Quasi Rent. Unit-IV Interest- concept and Theories of interest; Profit- nature, concept and theories of profit, break-even point analysis, revision, presentation |